

Registration Form

YES! Reserve my place for *The Third House: Workshop on Legislative Lobbying*, in Springfield, Friday, December 8, 2006.

Fee: \$275 Check one: Credit Card
 Check enclosed
 Voucher enclosed

Make payable to University of Illinois at Springfield

I would like the Special Publication Package for an additional \$75

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

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Credit Card Payment: Visa MasterCard Discover

Card #: _____ Exp.: _____

Signature: _____

For more information, contact Lorrie Farrington at
(217) 206-6574, fax us at (217) 206-6461,
or email ils@uis.edu.

Send registration form to the address on the reverse side
along with your check or voucher.

University of Illinois at Springfield ensures accessibility
to handicapped participants. Please indicate any need for
special services or dietary considerations below.

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Institute for Legislative Studies, PAC 466
University of Illinois at Springfield
One University Plaza, MS PAC 466
Springfield, Illinois 62703-5407



**Friday,
December 8, 2006
8:00 am to 4:00 pm**

The Third House

Workshop on Legislative Lobbying



**University of Illinois
at Springfield
Public Affairs Center
Conference Room C/D**

*The Third House: Workshop on
Legislative Lobbying* is a day-long series of
training workshops and lectures on how to
lobby the Illinois General Assembly effectively.
Participants will receive vital information on lobbying
ethics, strategy, tactics, and resources from various
experienced and successful lobbyists.

**Sponsored by the Institute for Legislative Studies and Illinois Issues
Programs of the Center for State Policy and Leadership**

The Third House: Workshop on Legislative Lobbying

Scheduled Speakers

Anita Bedell, *Illinois Church Action on Alcohol and Addiction Problems*
Cindi Canary, *Illinois Campaign for Political Reform*
Doug Dobbmeyer, *Dobbmeyer Communications*
Jim Duffet, *Illinois Campaign for Health Care*
Rick Garcia, *Equality Illinois*
Michael McClain, *Awerkamp & McClain, P.C.*
Paula Johnson Purdue, *Contract Lobbyist*
Bob Myers, *Associated Beer Distributors of Illinois*
Howard Peters III, *Illinois Hospital Association*
Jim Reed, *Illinois Education Association*
Tom Ryder, *Contract Lobbyist*
Keith Sias, *Illinois Credit Union League*
Randy Witter, *Cook-Witter, Inc.*

Who Should Attend?

Lobbyists
Prospective Lobbyists
Legislative Liaisons
Government Affairs Representatives
Members of the Media
Advocates in the Not-For Profit and Local Government Sectors
Interested Citizens

What Will You Learn?

Practical Lobbying Skills and Resources
Grassroots Lobbying Techniques
Lobbying Ethics and Regulations
Budgetary Concerns and Considerations
Political Campaign and Contributions Strategies

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Agenda

- 8:00 am **Registration and Refreshments**
Public Affairs Center, Conference Room C/D, First Floor
- 8:15 am **Introductory Remarks**
Kent Redfield, Interim Director, *Institute for Legislative Studies*
- 8:30 am **Lobbying Basics**
Paula Johnson Purdue, *Contract Lobbyist*
- 9:20 am **Break**
- 9:30 am **Lobbying Ethics: Where to Draw the Line?**
Cindi Canary, *Illinois Campaign for Political Reform*
- 10:20 am **Break**
- 10:30 pm **Effective Grassroots Efforts**
Moderator: Doug Dobbmeyer, *Dobbmeyer Communications*
Panelists: Jim Duffet, *Illinois Campaign for Health Care*
Keith Sias, *Illinois Credit Union League*
Anita Bedell, *Illinois Church Action on Alcohol and Addiction Problems*
Rick Garcia, *Equality Illinois*
- 11:30 pm **Lunch**, PAC Restaurant, First Floor
Michael McClain, *Awerkamp & McClain, P.C.*
"From Legislator to Lobbyist"
- 1:00 pm **Formulating a Lobbying Campaign**
Randy Witter, *Cook-Witter, Inc.*
- 1:50 pm **Break**
- 2:00 pm **Addressing Budgetary Concerns**
Tom Ryder, *Contract Lobbyist*
- 2:50 pm **Break**
- 3:00 pm **Successful Campaign Strategies and Contributions**
Moderator: Kent D. Redfield, *Institute for Legislative Studies*
Panelists: Howard Peters III, *Illinois Hospital Association*
Bob Myers, *Associated Beer Distributors of Illinois*
Jim Reed, *Illinois Education Association*
- 4:00 pm **Adjourn**

Special Publication Package Offer for Workshop Participants - \$75

Almanac of Illinois Politics – 2006
One-year subscription to *Illinois Issues* magazine
2006 Roster of State Government Officials
Money Counts, by Kent Redfield

Registration Information

The fee for this day-long workshop is \$275, and includes hand-outs, refreshments and lunch.

Limit of 40 participants. Only the first 40 paid registrations will be accepted. A waiting list will be maintained after the limit has been reached.

Cancellations received after November 29 will be assessed a \$50 administrative fee. No refunds will be made for cancellations received less than 24 hours before the workshop. If the registered person cannot attend, substitutions are permitted.

Date and time: Friday, December 8, 2006, 8:00 am - 4:00 pm

Location: Public Affairs Center, Conference Room C/D, First Floor, University of Illinois at Springfield, One University Plaza, Springfield, IL.

Contact Information:

For questions, please contact Lorrie Farrington:
Institute for Legislative Studies, PAC 466
University of Illinois at Springfield
One University Plaza, MS PAC 466
Springfield, IL 62703-5407
Phone: (217) 206-6574 • Fax: (217) 206-6461
email: ils@uis.edu • Website: ils.uis.edu

How to Register

You can register for the seminar in four ways



By Mail. Complete and send the attached registration form, along with your check or voucher, to Lorrie Farrington at the above address.



*** By Phone.** You can reserve your place by calling Lorrie Farrington at (217) 206-6461.



*** By Fax.** Complete the attached registration form and fax it to (217) 206-6461, attention: Lorrie Farrington.



*** By E-mail.** You can reserve your place by sending your name, address, and phone number to: ils@uis.edu.

* Check or voucher should follow immediately